

EAST ANGLIAN PREACHING ACADEMY



WHAT ARE THE AIMS OF THE ACADEMY?

The aim of the academy is to produce effective Christian communicators who, through public speaking, show faith in Jesus Christ to be relevant, applicable and life-changing in our 21st century world.

Its aims are to:

- provide stimulating learning environments for preachers to help realise their God-given potential
- affirm each person's gifts, encourage their development and provide opportunity for their personal progress
- encourage knowledge of the Bible, culture and how to interpret both
- enable preachers to better relate the Word of God to the world around them
- benefit the wider church in the area of preaching and communication



WHAT ARE ITS OBJECTIVES?

Its objectives are to:

- Provide quality training in areas of communication, the Bible, culture and preaching
- Encourage group learning through corporate training sessions and individual learning through assignments and coaching



WHAT MAKES THE EAST ANGLIAN PREACHING ACADEMY DIFFERENT?

The main difference is the emphasis the Academy places on the need for a preacher to be aware of his/her contemporary culture so as to be an effective communicator within his/her contemporary context. Like many preaching courses the Academy **does** give attention to biblical exegesis, personal development and Christlikeness, preparation and composition. But unlike many courses, it highlights the need for preachers to be effective cultural communicators in ways that engage, connect, envision and inspire people who live in the real world the rest of the week! If people in church do not understand, lose concentration, forget the minute they walk out the door or wonder what relevance that sermon had to them, the preacher has missed a golden opportunity and people might not want to come back. Unfortunately, this happens far more frequently than any preacher would dare to consider.

